



Wednesday, October 11th, 2017

Announcing a Newly Elected Board of Directors of Cheerleading Canada Inc.

We are pleased to announce with the Special Meeting of the Members of Cheerleading Canada Inc. on Wednesday, October 11th, 2017 that Cheer Canada has a newly elected Board of Directors. The following eleven individuals from across the country have been elected, taking a leadership role in governance of the sport of cheerleading in Canada.

Name	Province	Position
Lilly Demers	Quebec	East Regional Director
Tanya Doerr	Ontario	Director at Large
Krista Gerlich-Fitzgerald	British Columbia	Vice-President & Director at Large
Jim Greenough	Alberta	President & Pacific Regional Director
Jennifer Guiney	Alberta	Secretary & Director at Large
Katie Kovacs	Ontario	Athlete Rep Director
Michelle Laflamme	Quebec	Director at Large
Ashley Markwart	Saskatchewan	Director at Large
Erica Royal	Nova Scotia	Treasurer & Atlantic Regional Director
Tara Savoie	Ontario	Central Regional Director
Alissa Stewart	Saskatchewan	West Regional Director

We want to thank a number of individuals for the roles they have played in helping develop Cheer Canada to where it is today. First of all, Chuck Holland, Patti McNeill and Mishayla Kapell, original Board members at Cheer Canada's inception have contributed greatly to the sport in this country. To Lisa Aucoin for being a positive catalyst in bringing our country together over the past 2-1/2 years. To Doug Martin for taking leadership in the organization of Team Canada, our country's elite athletes. And, thanks to Don Moffatt's seasoned leadership over the past 13 months; guiding us all to this position of solidarity through collaboration.

With Cheer Canada recently revising its By-laws with the input and support of the International Cheer Union (ICU) and with cheerleading being recognized by the IOC as a provisional sport in the Olympics, our Cheer Canada Board of Directors is excited to lead the development of best in class sport governance in Cheerleading. "With the amazing depth of knowledge and passion for our sport that exists from coast to coast, the future of our sport is bright", said Jim Greenough, President.

For more information, please visit our website at www.cheerleadingcanadainc.com or email us as info@cheerleadingcanadainc.com.

Cheerleading Canada Inc. is the sport governing body responsible for the education, training and development of judges, coaches and athletes for all Cheerleading in Canada. Cheerleading is an amazing team sport for life; available for all ages and abilities.